

## Experimental Design - Abstract

Test subject:

Experimental question:

Independent variables:

(What you are comparing. For consumer analysis it is your brands (5))

Dependent variable:

(What you are measuring as your result – height – mass – time - etc.)

(Consumer analysis will have one dependent variable for each test (6))

Hypothesis:

(For consumer analysis this is what you think the ranking of products will be)

Controls: at least 6